

**2024 MICSA Swim Finals**  
**Grosse Ile Golf and Country Club**  
**July 26-28<sup>th</sup>**



## **Sponsorship Opportunities**

Grosse Ile Golf and Country Club and the entire island of Grosse Ile are excited and proud to host the 2024 MICSA Swim Finals. This wonderful event is a fantastic opportunity to showcase GIGCC as well as our little island we call home, as well as surrounding downriver communities. The last time we had this opportunity to host was in the mid 1990's. This event is an expensive undertaking. In an effort to raise money for the event and to provide a championship caliber competition, we are seeking various levels of sponsorship.

Sponsorship is an incredible opportunity for exposure of your business. We expect more than 1,000 spectators per day for the three-day event from various areas around metro Detroit. In addition to GIGCC, the following private clubs will participate in the MICSA Swim Finals at our club: Country Club of Detroit, Dearborn Country Club, Detroit Golf Club, Detroit Yacht Club, Edgewood Country Club, Great Oaks Country Club, Grosse Pointe Yacht Club, Lochmoor Club, Oakland Hills Country Club, Plum Hollow Country Club, Red Run Golf Club, and Western Golf & Country Club. With this type of spectatorship, your business will be shared with representatives from all over Metro Detroit.

## **Title Sponsor \$25,000**

- Logo and Title Recognition on GIGCC and MICSA website
- Exclusive welcome banner hung in parking lot/main entrance
- Front and Center location on multi-sponsor banner
- Sponsor named VIP area
- Logo recognition on all event communications
- Full Front page ad in event program
- 2 ads read by announcing crew each day
- Full sponsorship at all GIGCC home swim meets prior to Finals
- 2 reserved parking spaces for all 3 days of competition
- 4 VIP tickets for all 3 days of competition
- 2 foursome rounds of golf at GIGCC

## **Platinum Sponsorship \$10,000**

- Platinum sponsor banner to be placed in high traffic areas (food court, swimmer area) • Prime location on multi-sponsor banner
- Full page ad in the program
- 1 ad read by announcing crew daily
- 1 reserved parking spot for all 3 days of competition
- 2 VIP tickets for all 3 days of competition
- Full sponsorship at all GIGCC home swim meets prior to Finals
- 1 foursome rounds of golf at GIGCC

## **Gold Sponsor \$5,000**

- Prime location on multi-sponsor banner
- ½ page ad in the program
- Lane sponsorship with logo placed in pool area
- Full sponsorship at all GIGCC home swim meets prior to Finals
- 4 General Admission tickets for all 3 days of competition

## **Bronze Sponsor \$2,500**

- Logo on multi-sponsor banner
- ½ page ad in the program
- 4 General Admission tickets for all 3 days of competition

## **Family Sponsorship “It takes an Island” \$1,000**

- Recognition in program
- Recognition on family sponsorship banner
- 2 General Admission tickets for all 3 days

## **Friends of MICSA Sponsorship \$500**

- Recognition in program

## **Other areas open to sponsorship, please inquire:**

“On Island Time” Tiki Bar Sponsor

Beverage cup Sponsor

Food Truck Row Sponsor

Announcers Hat Sponsor

Volunteer Shirt Sponsor

Have a sponsorship idea of your own? Let’s hear it! We want to support YOU!

- If you are interested in sponsorship, please contact Tim Washer, swim finals chair at [timwasher@gmail.com](mailto:timwasher@gmail.com)
- Please write checks out to Grosse Ile Golf and Country Club, attention Carol Machuga and note MICSA Swim Final

Grosse Ile Golf and Country Club

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